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PORTFOLIO: DYNAMICS 365 CRM

Dynamics 365 CRM: The CRM Powerhouse

If you're using Dynamics CRM, you probably know that the next time you renew your subscription [you'll renew using the new Dynamics 365 CRM](#). If you want to take advantage of the new capabilities now, you can switch before your existing subscription expires. If you've been thinking about a CRM, you'll be impressed with everything Dynamics 365 CRM can offer to your organization.

What is Microsoft Dynamics 365 CRM?

Microsoft Dynamics 365 CRM is a customer relationship management (CRM) system. But, it goes far beyond allowing one user to manage relationships. This CRM gives everyone in your organization the information they need to give your customers a superlative customer service experience. Here are just some of the things Dynamics 365 CRM can do.

- You can customize the system to meet your organization's specific requirements, and use custom reports to gather the business data you need quickly and efficiently.
- Its capabilities support complex business scenarios.
- The integration with Microsoft Office Outlook eliminates the need to switch back and forth between applications.
- Features include sophisticated capabilities for designing and implementing sales and marketing campaigns, and tracking results.

You can't overstate the importance of the capabilities Dynamics 365 CRM provides. In today's digital and consumer-driven marketplace, customers expect outstanding service. They don't want to wait for answers – they want a quick and easy resolution to any question, regardless of whether they're talking to a sales person, customer service representative or manager. Dynamics 365 CRM is the CRM that can help you delight your customers and build your brand.

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